

## FOCUS ON HEALTHCARE



### **NYSERDA Launches Energy Smart Focus Program for Healthcare** *Luthin Associates and CUNY selected to provide guidance for the healthcare sector*

**A**lbany, NY--The New York State Energy Research and Development Authority (NYSERDA) today announced a new initiative to assist the healthcare industry reduce energy costs and improve the environment while enhancing the treatment of patients. Hospitals and other healthcare facilities often use energy intensive equipment and processes to deliver patient care. The **New York Energy Smart<sup>SM</sup>** Focus on Healthcare will assist healthcare facilities in identifying cost-effective investments in energy efficiency that will improve overall energy performance.

Francis J. Murray, Jr., President and CEO of NYSERDA said, "The healthcare industry is under constant pressure to control costs without impacting patient care. The Focus on Healthcare initiative will assist healthcare facilities access NYSERDA funding opportunities that realize energy cost savings and reduce greenhouse gas emissions. Under the leadership of Governor David A. Paterson, New York continues to position itself as a leader in the clean-energy economy. Investments in energy efficiency will create jobs, rebuild our economy, and fulfill the '15 by 15' goal of reducing electric consumption 15 percent by 2015."

Luthin Associates, an energy consulting company, was competitively selected to assist NYSERDA in developing programmatic education and outreach efforts for the healthcare industry. Assisted by the City University of New York (CUNY) through their Center for Sustainable Energy, Luthin Associates will help healthcare facilities make informed energy decisions about the benefits of investing in energy efficiency, as well as the financial assistance the facilities could be eligible to receive through one of NYSERDA's incentive programs.

Catherine Luthin, principal of Luthin Associates said, "We are excited to assist healthcare institutions control costs and promote energy efficiency. In this period of budget uncertainty, opportunities to reduce costs will help these institutions to carry out their primary focus of providing healthcare."

Ron Spalter, Deputy Chief Operating Officer of CUNY said, "As a public university we look forward to sharing our extensive resources and experience with the healthcare industry as we champion the changes our community and our society require for a viable and sustainable future."

NYSERDA services including energy studies, sustainability planning, and financial incentives through the **New York Energy Smart<sup>SM</sup>** program can assist healthcare facilities in making informed energy efficiency decisions and implement effective energy-saving strategies.



For more information on the Focus on Healthcare,  
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